LIVERMORE
CALIFORNIA

Tobacco Retailer License Frequently Asked Questions

For more detailed information on Tobacco Retail Licensing and the Q&A below see Chapter 5.50 of the city's municipal code, which can be found here

https://www.codepublishing.com/CA/Livermore/Municipal/Livermore05/Livermore0550.html

Q. Is a Tobacco Retailer License (TRL) needed and is there a fee?

A. Yes, a license is needed. No person shall be a tobacco retailer, or conduct tobacco retailing, in the City of Livermore without a valid license. There is a fee to apply for an application.

Q. What type of tobacco is prohibited in Livermore?

A. Sale of flavored tobacco, electronic smoking devices, and fluid are prohibited.

Q. Are there any location limitations?

A. Yes, tobacco retailing can only occur at fixed locations and cannot be sold from vehicles, carts or delivered from fixed locations in the City to person at a different location in the City. No new license shall be issued for tobacco retailing within 1,000 feet of a youth-populated area (e.g., public and private schools, libraries, playgrounds open to the public, etc.).

Q. Can a business have multiple locations on one license?
A. No, each location needs to have its own Tobacco Retailer License.

Q. Can a Tobacco Retailer License be transferred to another owner?
A. No, the new owner, needs to obtain their own license.

Q. What is the term of a license and do I need to renew?
A. A year, following the calendar year. All Tobacco Retailer Licenses will expire at the end of the year on Dec 31st unless revoked. You will then need to renew your Tobacco Retailer License once a year, at the end of the Calendar year.

Q. Whom should I contact if I want to obtain a Tobacco Retailer License?
A. You may go online to Livermore.Bizlicenseonline.com to submit your application. You may also email us at LivermoreSupport@avenuinsights.com. If you have any added questions, you may contact our offices at (866) 240-3665. Our offices are open Monday through Friday 8am to 5pm Pacific Standard Time.